8 Top eLearning Trends For 2019

The year 2018 has been quite hectic for eLearning with newer trends taking traction. What will unfold in 2019? What are the key trends to watch out for in the coming year? I will share my thoughts on the same in this article.

eLearning Trends For 2019: Which Form The Top 8?

We are in the last couple of months of 2018, and as the year is winding down, it's this time of the year when we look expectantly towards the new one and the trends that will affect the learning industry—specifically the eLearning landscape. Let's look at the top eLearning trends for 2019 that will become stronger as we move forward:

1. Adaptive Learning Going To The Next Level

In my last year article on eLearning trends for 2018, I had predicted that adaptive learning will become stronger with greater adoption. It seems to head that way, as many new players are emerging. Adaptive learning, supported by confidence-based assessments and strong analytics and measurement of training effectiveness, is taking learning to the next level.

Very soon, in 2019, adaptive learning will make further strides in the eLearning marketspace. Organizations and learners will benefit as organizations ensure that there are better competition rates, and learners will enjoy the learning process as they get to see only that content that is personalized to them. Using effective assessments, learners can skip the content that they are completely confident about.

LMSs are slowly gearing up to compete with platforms that are offering adaptive learning. Hence it will be an important and interesting trend to watch out for in the coming year. My gut feeling is, adaptive learning is here to stay and the experimentation phase is over, and it will all about action in 2019.

2. Microlearning

Microlearning was a strong trend in 2018. I have seen that organizations are increasingly looking at microlearning as an important solution. It is a great method of implementing learning in small chunks that are objective driven and can be easily and quickly deployed within organizations.

Organizations that are looking to take advantage of microlearning will continue to benefit from this interesting and innovative mode of learning.

Learners benefit too as they get through the modules quickly and can repeat the learning many times as well. Retention is better, and they are less fussy about going through a boring hour-long module.

[Microlearning](#) can be implemented as videos, small games, quizzes, and infographics.

The great advantage of microlearning is that it can be implemented on any device. I feel microlearning will continue to be a strong trend in the year 2019 and beyond.

3. Artificial Intelligence And Learner Assistance

Artificial Intelligence assistance has picked up in the eLearning space. Organizations are now offering innovative solutions where bots are able to guide learners both on the learning path, as well as during the courses.

Artificial Intelligence will be used to predict learner behavior, as well as help personalize the learning. Based on the modules that were taken by learners and the difficulties or challenges faced, better personalization will be brought about. Voice-guided bots will also help learners to search for key content in modules. As I see it, organizations will be implementing newer methods of Artificial Intelligence support for their learners in both the learning process and during the moment of need. An example of this could be an intelligent chatbot that can act as support for technical queries.

Added to the mix is the use of robots for helping kids and people with special needs to learn new skills, and help them in the moment of need.

My take is that Artificial Intelligence will continue to be a very strong trend, and that it is something that will change the learning landscape in 2019 and beyond.

4. Gamification And Game-Based Learning

[Gamification and game-based learning](#) were strong trends in 2018. Organizations are increasingly looking at investing in game-based learning to empower and engage their learners better. It has been observed that gamification has improved retention rates and better application of the subject matter learned at work.

Organizations will look to implement more game-based solutions, as they see them as value adders for the organization-wide learning. Games that are well thought out, well designed and address the needs of learners engage them effectively. It has been proven through numerous implementations that games help in releasing happy hormones, such as dopamine and serotonin.

A learning organization is one that takes advantage of game-based learning.

In my opinion, [game-based learning](#) is here to stay, and will continue to be a strong trend in the year 2019 and beyond.

5. AR/VR/MR

[Virtual Reality and Augmented Reality](#) are both growing rapidly as important modes of implementing learning content. It has been observed that K-12 has adopted Augmented Reality in a rapid way to teach various subjects, such as Science and Math.

The great thing about Augmented Reality is that it can augment the existing content through interesting overlays of graphics and images that can pop out and thrill the learners. More than the thrill, it is the experience itself that helps learners connect to the content better.

Virtual Reality continues to grow as it is used in teaching various safety-related procedures. Organizations are now looking at Virtual Reality as an important solution, as eLearning companies use effective Instructional Design strategies to enhance the VR experience. Using a mixture of 360-degree photographs, interactions, and many more elements, VR is becoming a useful experience. Organizations are also investing in cognitive learning products that are augmented by VR especially for children and people with special needs.

Added to [AR and VR](#) is the exciting new modality called Mixed Reality or MR. Already big players are making investments in MR which combines AR and VR to a great effect.

Organizations will continue to take advantage of this interesting trend in the year 2019 and beyond.

6. Video-Based Learning

Videos are one of the hottest modes of training right now. The popularity of video-based sites like YouTube have forced organizations to adopt more videos into their training. Be it Instructor-Led Training that is interspersed with anecdotal or contextual videos, or eLearning where videos play an integral part in disseminating information, videos are here to stay.

The focus is on decreasing the load time and the size of videos using various tools. Video-based learning will continue to grow and will be an important trend to watch out for in the year 2019 and beyond.

7. Social Learning

Social learning involves collaboration between individuals at the workplace through various modes, such as forums, informal chat sessions, sharing sessions, and learning circles. Social learning has picked up in the last few years thanks to the emphasis on building a learning organization. As more collaborative tools are developed, social learning will continue to grow and leave an impact in the year 2019 and beyond.

8. Content Curation

Content curation has found a lot of support from the learning community and professionals in 2018. What will the year 2019 hold for this wonderful method of curating information and providing the learners with just-in-time information? I feel LMSs will continue to grow and offer content curation as an important method of sharing information, and provide the right experience to the learners. I see that content curation will continue to be a strong trend in the year 2019 and beyond.

Conclusion

These are the trends I foresee as [preferred modes of learning](https://elearningindustry.com/elearning-trends-for-2019-8-top) in the coming years.

I would love to hear from you with suggestions on what other trends can contribute to enhancing the eLearning space during 2019.

https://elearningindustry.com/elearning-trends-for-2019-8-top