Aplic.io targets 100,000 users in 2020

Posted on **Dec 24, 2019** by **Viggo Stacey**

Online higher education program placement organisation Aplic.io has announced its next phase will focus on peer-to-peer graduate-student mentorship as it aims to become the "largest global student network".

I want to study in **country** ▾
to get **study level** ▾

We have 35 000+ programs in 30+ countries **for you** here!
Just pick programs and apply with one single application.
And, it's free for you!

Let's go

Based in Vancouver, Aplic.io has aims to become the "largest global student network". Photo: Aplic.io

Following students from the application stage through to graduate employment, Canada-based Aplic.io said its student-centric technology helps connect students with schools, scholarships and service providers.

"We are transforming the way students find post-secondary programs around the globe, apply for admission and present themselves to admissions offices at schools," Inna Bogdanova, founder and CEO of Aplic.io said.

"We aim to transform the application process for students by making it more personalised so the school will be able to see a person behind academic transcripts if they want to."

There are already at least 35,000 post-secondary programs in more than 30 countries currently listed on the site.

Since September 2019, Aplic.io has over 3,000 registered students in 23 countries, Bogdanova told *The PIE News*, and the company is only just starting its marketing campaign.

"We expect 10,000 users by February and with phase two release and bigger marketing campaign over 100,000 in 2020," she said.

Currently, the top three countries for users are Russia, USA and Canada, respectively.

Aplic.io's advanced program matching links completed student profiles with courses based on language proficiency, academic performance and personal preferences including sports, social, location, student diversity in the campus and career perspectives.

Additionally, students see only scholarships they are potentially eligible for. Scholarships that the website focus on offering a reduction of at least 25% tuition, Bogdanova added.

Aplic.io uses visual content to drive interest in programs and schools which makes it simple for students to differentiate between them, she said.

Also, human support from Aplic.io's team of study abroad graduates prepares documents for submission "as any offline agency does", Bogdanova explained.

"We are building an ecosystem where everything serves students' success from the very beginning when they are searching for the program or scholarships and apply for it to the point when they land in another country and have their first job."

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