News & Analysis

July 11, 2019

Happy Thursday! *(Was this email forwarded to you? **Sign up here.**)*

Have you applied for the SuperNova Awards yet? Do you have an innovative, disruptive case study? We want to see it! Submit your nominations by July 12. Winners will be awarded at our annual conference, Connected Enterprise.

This week, we published a few new reports around DevOps and offering overviews for Google GKE and Unit4. We also shared a few updates from industry events on our blog and social media.

Cheers! Here's to another great week!

The Future of DevOps Is Automated Software Operations
By Holger Mueller

DevOps Becomes Strategic as Enterprises Turn into Software Vendors

This report looks at the future of DevOps, a key function in the software development life cycle, which has gained more importance in the cloud era. Continuous integration and continuous delivery are the key drivers because nothing is more expensive for an enterprise than to have working code assets that are not deployed in production.

After highlighting key trends such as the era of infinite computing and the need for next-generation applications, the report shows how DevOps has become strategic. It then describes the background for the idea of Automated

Software Operations (AOS) and the seven phases of software development. Next, the report highlights the seven phases of DevOps' evolution and the implications for enterprises.

Read more

Oracle Reasserts Itself In BI and Analytics
By Doug Henschen
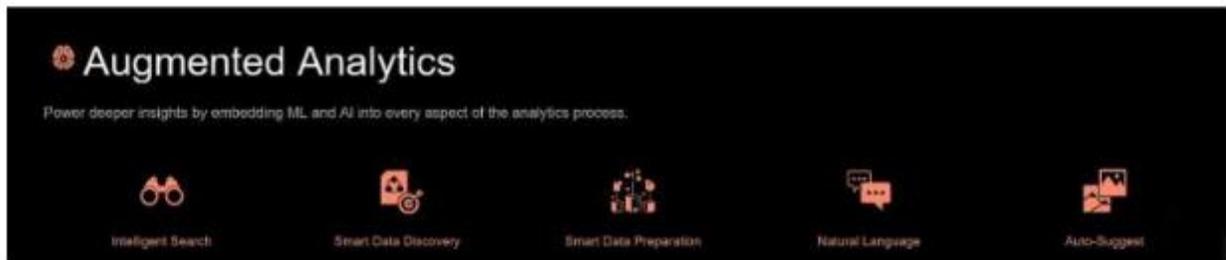
Oracle has simplified its analytics product lineup and pricing and gone public with its roadmap. Here's what's coming and why Oracle customers will take a second look

The Oracle Analytics Summit gave the company a chance to introduce what executives called "a new beginning" for Oracle Analytics. The themes of the event, held as both a webcast and an in-person event were "simple, transparent" and "trustworthy."

The company needed a new beginning, as Senior VP of Analytics, T.K. Anand, put it, because Oracle had previously "inflicted a lot of change on the community" and "wasn't transparent" about product plans and roadmaps. In recent years Oracle has been pushing its cloud-based analytic options while doing little to update software deployed on-premises by tens of thousands of customers.

Read More

SuperNova Submissions Due Friday

Just one day left! Please submit your case studies for the SuperNova Awards by July 12. Finalists will be invited to attend our annual conference #CCE2019 at the Half Moon Bay Ritz-Carlton November 4-7!

Learn more
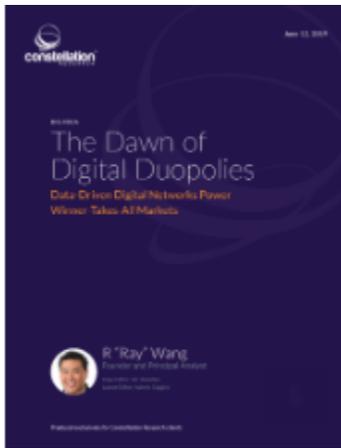
[The Dawn of Digital Duopolies](#)
By Ray "R" Wang

[Episode 154](#)
7/12, 11 AM PT

- **Rori DuBoff-** *Managing Director, Head of Content Innovation & Strategy*: Extended Reality (VR/AR/MR), Accenture Interactive
- **Tracy Malingo-** *SVP Product Strategy*, Verint Intelligent Self-Service
- **Andrew Nebus-** *Senior Principal SME:*Trusted Advisory at ASRC Federal

[Insight-Driven Experience Design Redefines the Patient Experience](#)
By Nicole France & David Chou