# Guided Pathways:

An Overview and Practical Applications for DEAC Institutions

Jennifer Kalfsbeek-Goetz, Ph.D., Dean

**April**, 2018

## WHY Guided Pathways?

Traditional Approaches to higher education are failing millions of post-WWII students.

- Access to education and the American Dream
  - ▶ 1944 GI Bill: Federal college funding for returning vets  $\rightarrow$  to integrate back into workforce
  - ▶ 1960's: Civil Rights movements & Federal grants/loan programs for low- & moderate-income students
    - ▶ Impacted *access* to higher education for women and people of color.
  - ▶ 1990's ADA opened the door to higher education for people with disabilities
- Open Doors are not enough ...
  - ▶ Less than 50% of African Americans who enter college complete a degree in 6 years¹.
    - ▶ About 1/3 have at least an associate's degree.
  - ▶ Less than 25% of Latinos in the US possess an associate's degree.²
  - Less than 15% of low-SES students graduate from college even when prepared for college.<sup>3</sup>
  - ▶ Under 20% of graduates from high-poverty high schools graduate from college within 6 years.⁴
  - ▶ Only 16% of people with disabilities have completed at least a Bachelor' degree compared to 34% of those with no disability.<sup>5</sup>
- Students need more than access ... they need direction and support: Guidance

## **Guided Pathways: The Four Pillars**

- DEAC schools exist to support students who need ACCESS to and SUCCESS in College
- ► Tenets of Guided Pathways are not new to many DEAC schools
- ► The Four Pillars of Guided Pathways:
  - Clarify Paths (pre-access)
  - **II. Enter a Path** (meaningful access)
  - III. Stay on a Path (guidance beyond access)
  - IV. Ensure Learning (success)

## I: Clarify Paths

- 1. Do you define all programs clearly and completely from beginning to end?
- 2. Have you integrated preparatory courses to successfully onboard students who may not arrive prepared?
- 3. Do you have systems in place to track and catch students as they progress and struggle? Are they effective do you know?
- 4. Do you know what success looks like? How are your students doing?

#### II: Enter a Path

- 1. Can students easily find and start your programs?
- 2. Are students supported in the application process or are they on their own?
- 3. Do applicants and new students understand program options clearly and do they confidently choose their pathway goals?
- 4. Do applicants and new students know their next steps after program completion? Careers? Additional education? Certification / licensure exams?

# III: Stay on the Path

- 1. Do students have the academic resources needed to support them through academic struggles?
- 2. Do staff / faculty check in with students regularly to assess their comfort, confidence and success in achieving or re-designing their goals?
- 3. Does your institution have affordable options to assist students with success? Financial Aid, OER/ZTC, free or loaner-laptops, etc.
- 4. Do students have support services to help them stay on track when life throws them a curve ball?

# IV: Ensure Learning

- 1. Has your institution established program-level learning outcomes aligned with the requirements for success in employment and further education in a given field?
- 2. Have you applied the results of learning outcomes assessment to improve the effectiveness of instruction across programs?
- 3. Do you integrate projects, internships, and other applied learning experiences to enhance instruction and student success in courses across programs of study?
- 4. Do you ensure the inclusion of effective teaching practices throughout courses and programs?

# What Guided Pathways is NOT:

- ► One-size-fits-all
- A quick fix
- ► An excuse to eliminate areas of study
- An end to educational exploration
- the elimination of rigor to increase "success" rates
- An initiative ... Guided Pathways is a change in culture. We have achieved it when we don't call it anything.

#### Now What?

- What does this have to do with YOUR institution?
- ► How does your institutions stack up?
- Where might you have gaps and how might you increase success rates?
  - ▶ 80% on-time graduation- even among those who represent underrepresented populations?
- ► How do you connect with the GP movement if / when you are meeting the goals of the pillars?
  - Your institution may partner with a college or university pre-pathway
  - As a partner serving as the next step or an extension of their career / schooling pathway
  - As a partner provider of basic skills / pre-professional / general education courses
  - ► Thoughts? Ideas? Questions?

#### References:

- "New Report Confirms the Large Racial Gap in College Completion Rates." Journal
  of Blacks in Higher Education, 2017. Retrieved on March 25, 2018 at:
  <a href="https://www.jbhe.com/2017/05/new-report-confirms-the-large-racial-gap-in-college-completion-rates/">https://www.jbhe.com/2017/05/new-report-confirms-the-large-racial-gap-in-college-completion-rates/</a>
- 2. "The College Degree Gap Grows Wider..." *The HECHINGER Report*, 2016. Retrieved on April 1, 2018 at: <a href="http://hechingerreport.org/25368-2/">http://hechingerreport.org/25368-2/</a>
- 3. "Family Income and the College Completion Gap." John's Hopkins Institute for Education Policy, 2016. Retrieved on April 1, 2018 at: <a href="http://edpolicy.education.jhu.edu/family-income-and-the-college-completion-gap/">http://edpolicy.education.jhu.edu/family-income-and-the-college-completion-gap/</a>
- 4. 2017 High School Bench Marks Report: National College Progression Rates, 2017. Retrieved on April 9, 2018 at: <a href="https://nscnews.org/nearly-1-in-5-graduates-from-high-poverty-high-schools/">https://nscnews.org/nearly-1-in-5-graduates-from-high-poverty-high-schools/</a>
- 5. "People with a Disability Less likely to complete a Bachelor's Degree." Bureau of Labor Statistics, 2014. Retrieved on April 13, 2018 at: <a href="https://nscnews.org/nearly-1-in-5-graduates-from-high-poverty-high-schools/">https://nscnews.org/nearly-1-in-5-graduates-from-high-poverty-high-schools/</a>